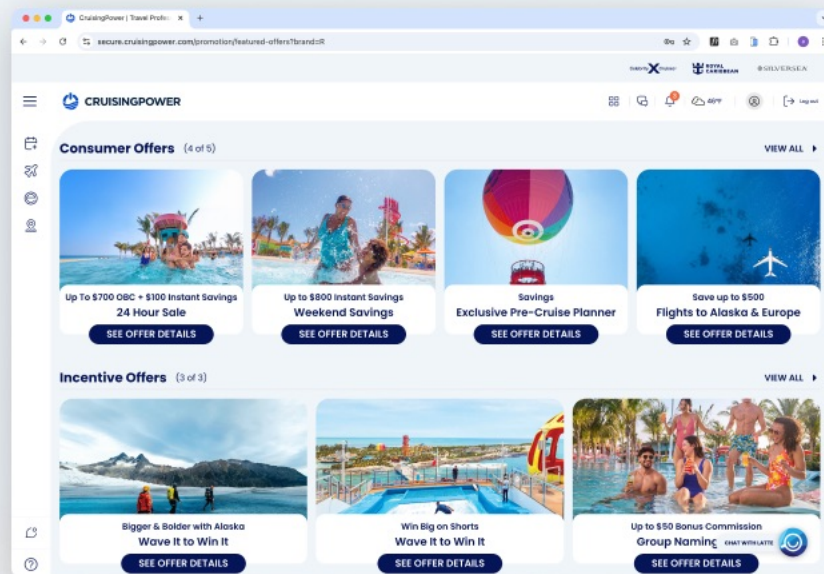


Training Resources

Featured and Archived Offers



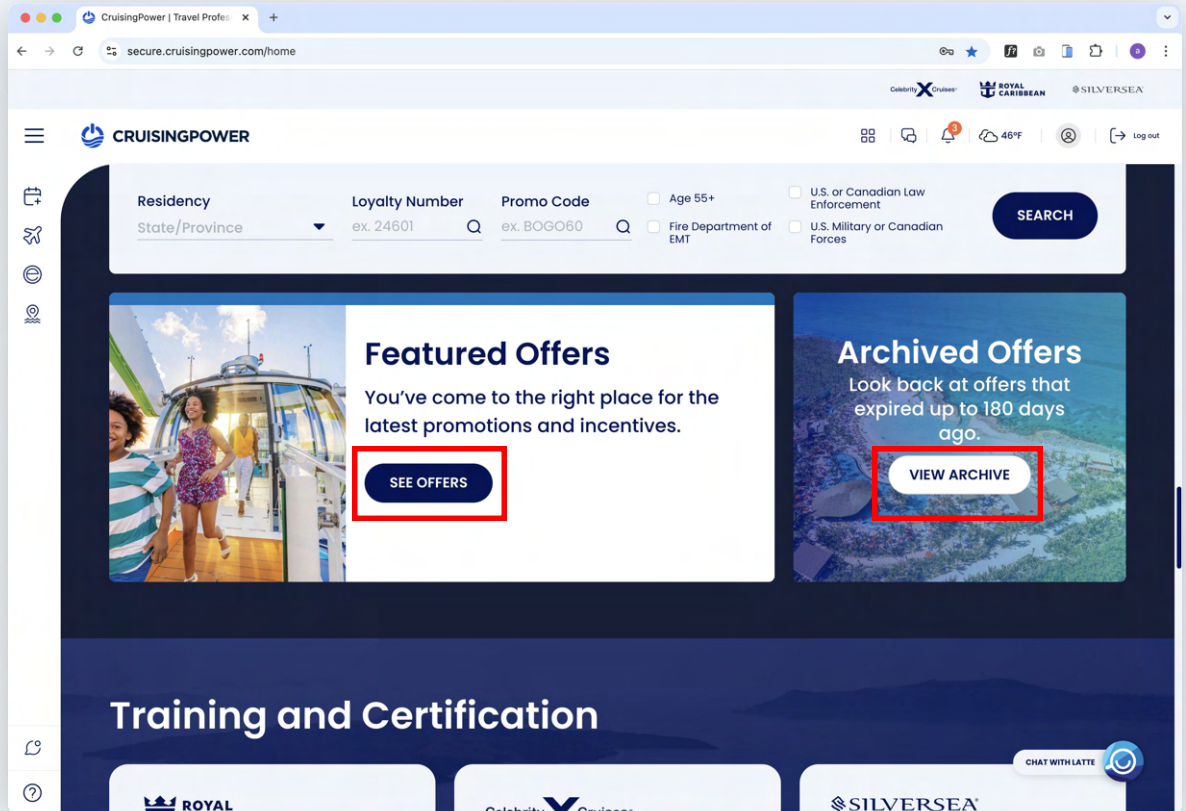
Last Update: 03/2025

Home Page Featured and Archived Offers Links

You can easily access Featured Offers and Archived Offers from the home page right underneath the Promotions Search tool.

To see our most updated and popular promotions on the Featured Offers page, click on SEE OFFERS.

To see all the promotions that expired up to 180 days ago, click on VIEW ARCHIVE.



Featured Offers Landing Page

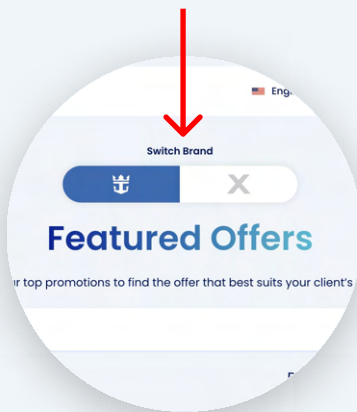
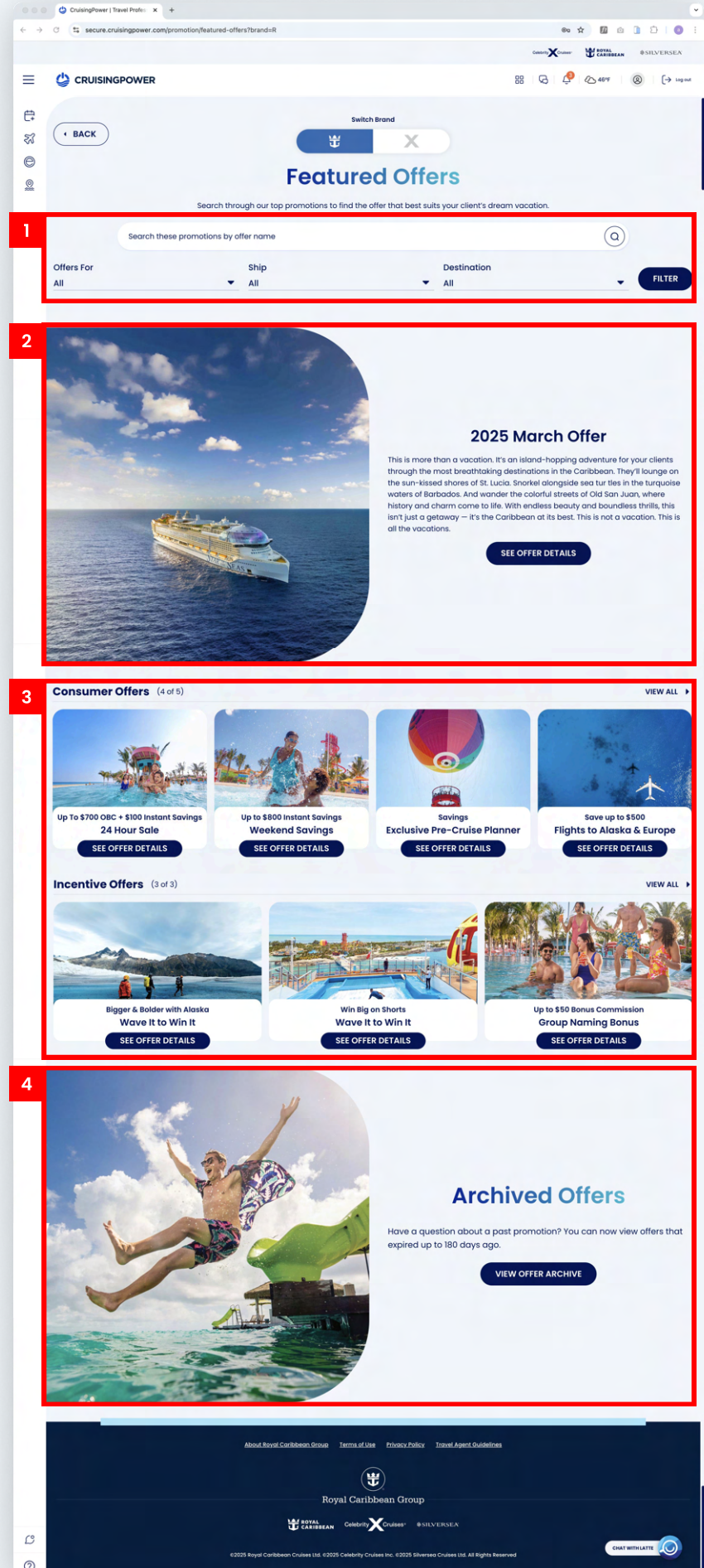
Access the newest and most popular promotions and incentives all in one place.

On this page you can:

1. Find the perfect featured offer by using the search bar or dropdown filters.
2. Learn about our monthly featured offer.
3. Preview offers organized by categories such as "Consumer" or "Incentive".
4. Easily access offers that expired up to 180 days ago by viewing our Archived Offers.

Switch Between Brands

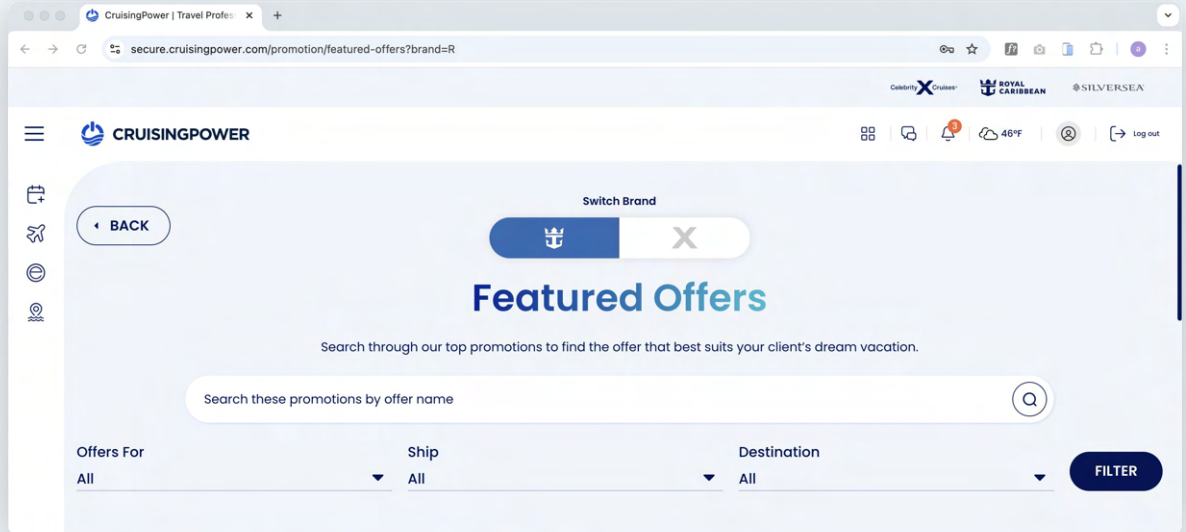
You can change which brand you want to see promotions for at any time by clicking on the brand you'd like at the top of the page.

The screenshot shows the CruisingPower website's Featured Offers page. The page is titled "Featured Offers" and includes a search bar and dropdown filters for "Offers For", "Ship", and "Destination". A red box highlights the search bar and filters, labeled with a "1". Below this, a large featured offer for "2025 March Offer" is displayed, featuring a cruise ship and a description of the vacation. A red box highlights this section, labeled with a "2". Below the featured offer, there are two sections: "Consumer Offers" (4 of 5) and "Incentive Offers" (3 of 3). Each section contains several offer cards with images and descriptions. A red box highlights the "Consumer Offers" section, labeled with a "3". At the bottom, there is a section for "Archived Offers" with a description and a "VIEW OFFER ARCHIVE" button. A red box highlights this section, labeled with a "4". The footer of the page includes links for "About Royal Caribbean Group", "Terms of Use", "Privacy Policy", and "Travel Agent Guidelines", along with the Royal Caribbean Group logo and social media icons.

Search Featured Offers

Find the offer that best suits your client's dream vacation by typing the Offer Name into the toolbar and clicking the magnifying glass.

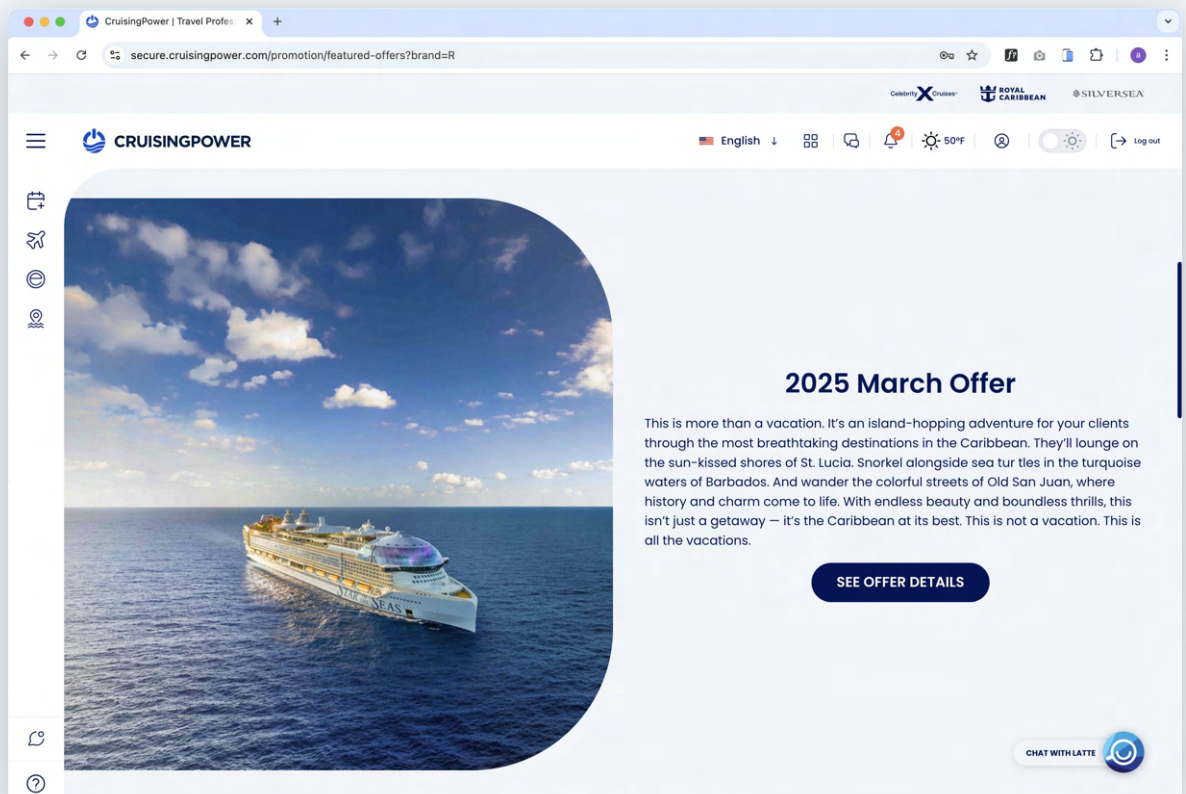


You can also choose from the dropdown menus to narrow your search. You can filter by Offers For (Consumer/Trade), Ship, or Destination. Click on "FILTER" to see your refined search results.

Highlighted Promotions

Get a quick glimpse at our monthly or other highlighted promotions.

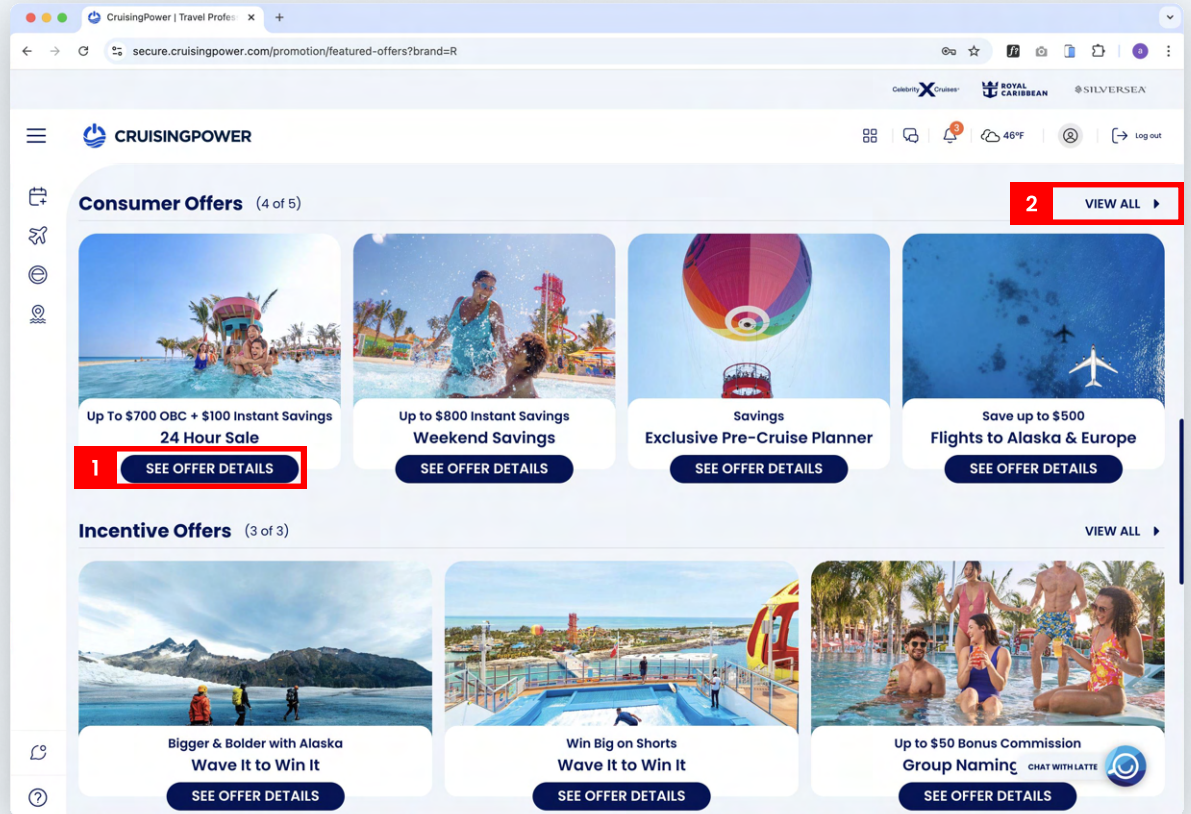
For more information on these promotions click on "SEE OFFER DETAILS".



Special Category Offers

Browse offers in popular or timely categories such as Consumer Offers and Incentive Offers.

1. To view details on a particular offer, click on "SEE OFFER DETAILS".
2. You can also click on "VIEW ALL" to see all of that category's offers.



The screenshot shows the CruisingPower website interface. The browser address bar displays "secure.cruisingpower.com/promotion/featured-offers?brand=R". The website header includes the CruisingPower logo, navigation icons, and a "Log out" button. The main content area is divided into two sections: "Consumer Offers (4 of 5)" and "Incentive Offers (3 of 3)".

Consumer Offers (4 of 5):

- Offer 1:** "Up To \$700 OBC + \$100 Instant Savings 24 Hour Sale". A red box highlights the "SEE OFFER DETAILS" button, with a red "1" next to it.
- Offer 2:** "Up to \$800 Instant Savings Weekend Savings". A "SEE OFFER DETAILS" button is visible.
- Offer 3:** "Savings Exclusive Pre-Cruise Planner". A "SEE OFFER DETAILS" button is visible.
- Offer 4:** "Save up to \$500 Flights to Alaska & Europe". A "SEE OFFER DETAILS" button is visible.

A red box at the top right of the Consumer Offers section highlights a "VIEW ALL" button with a red "2" next to it.

Incentive Offers (3 of 3):

- Offer 1:** "Bigger & Bolder with Alaska Wave It to Win It". A "SEE OFFER DETAILS" button is visible.
- Offer 2:** "Win Big on Shorts Wave It to Win It". A "SEE OFFER DETAILS" button is visible.
- Offer 3:** "Up to \$50 Bonus Commission Group Naming". A "SEE OFFER DETAILS" button is visible.

The bottom of the page features a copyright notice: "© 2025 Celebrity Cruises Inc. © 2025 Royal Caribbean Cruises Ltd. © 2025 Silversea Cruises Ltd. All Rights Reserved."

View All Offers Page

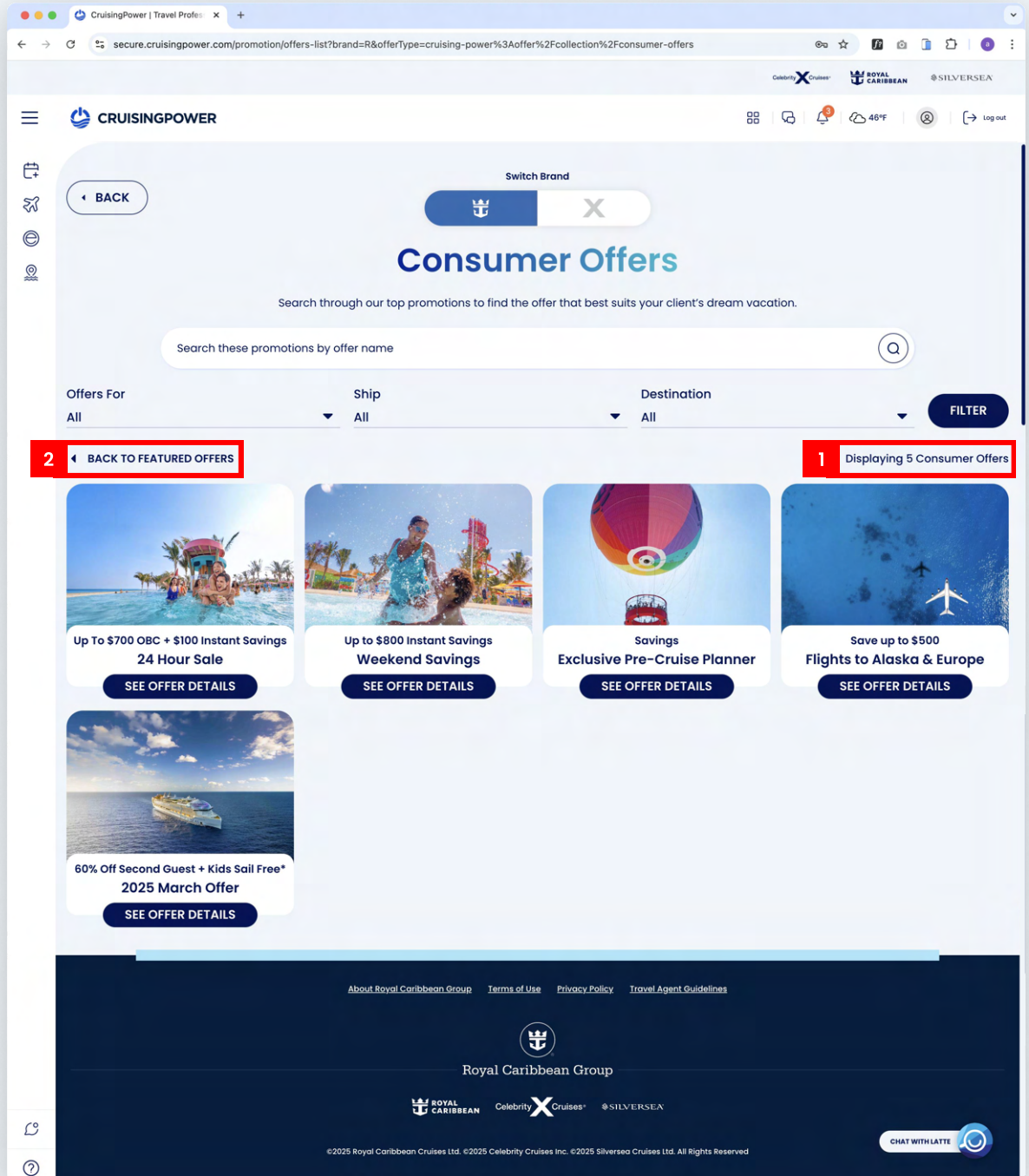
When you click on “VIEW ALL” you’ll be directed to a page with all of the offers in that category.

You can search within these promotions by typing the Offer Name into the search bar and clicking the magnifying glass.

Or you can choose from the dropdown menu to narrow the results. You can filter by Offers For (Consumer/Trade), Ship, or Destination. Click “Filter” to see the offers that fit your criteria.

1. At the top of the results you’ll see how many offers are shown.

2. You can also go back to the Featured Offers page anytime.



The screenshot shows the 'Consumer Offers' page on the CruisingPower website. The page has a header with the CruisingPower logo and navigation links. Below the header, there's a search bar and filter options. The main content area displays five offer cards, each with a title, description, and a 'SEE OFFER DETAILS' button. Red boxes highlight the 'BACK TO FEATURED OFFERS' button and the 'Displaying 5 Consumer Offers' text.

2 [BACK TO FEATURED OFFERS](#)

1 Displaying 5 Consumer Offers

Offer 1: Up To \$700 OBC + \$100 Instant Savings 24 Hour Sale

Offer 2: Up to \$800 Instant Savings Weekend Savings

Offer 3: Savings Exclusive Pre-Cruise Planner

Offer 4: Save up to \$500 Flights to Alaska & Europe

Offer 5: 60% Off Second Guest + Kids Sail Free* 2025 March Offer

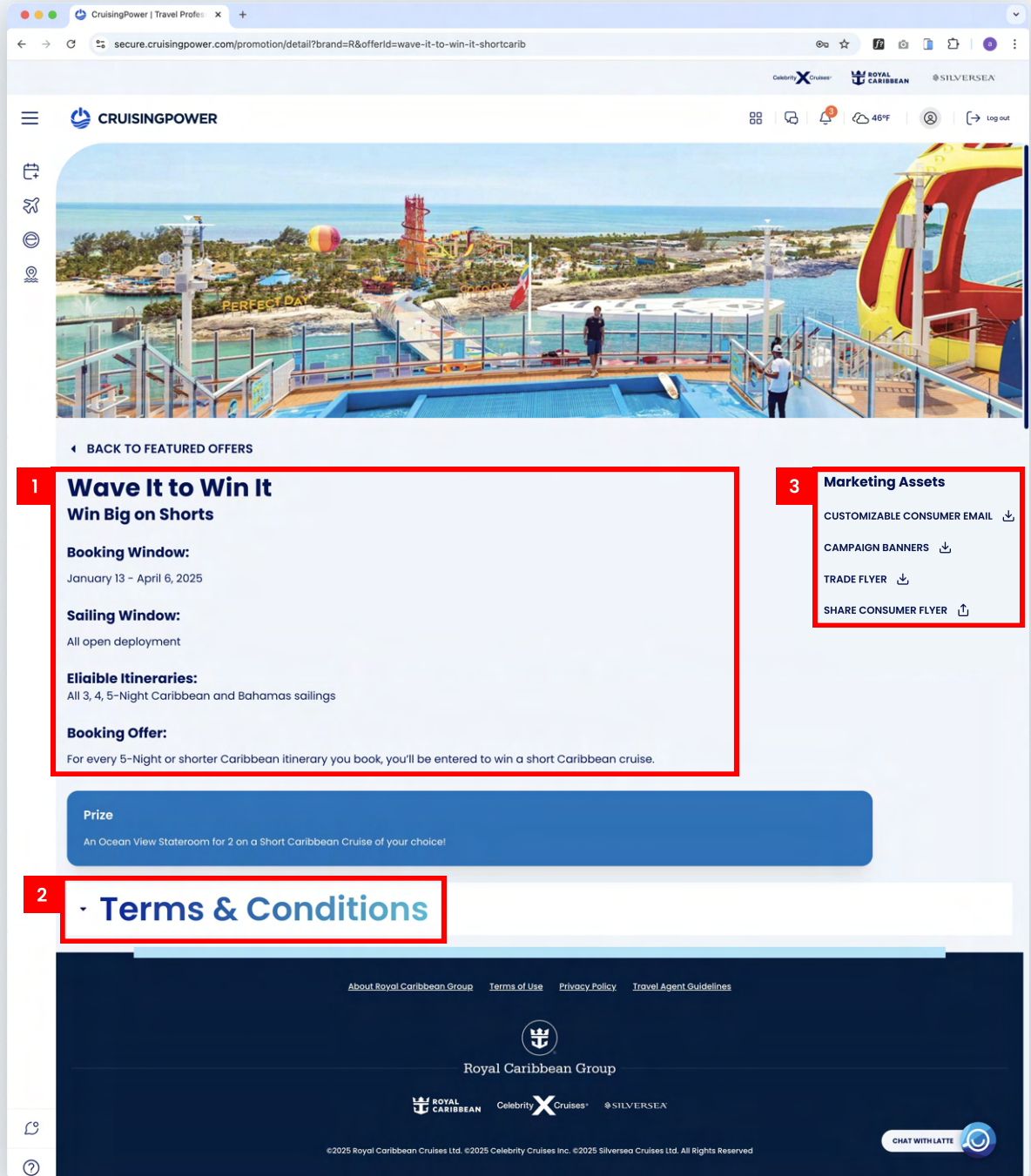
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Offer Details Page

When you click on “SEE OFFER DETAILS” you’ll be directed to the Offer Details page.

Here you’ll be able to:

1. See all the offer details including the Booking Window, Sailing Window, Eligible Itineraries, and the Booking Offer.
2. Click on the down arrow to view the full terms and conditions. You can click the arrow again to collapse the section.
3. Click on any of the action buttons to download or send marketing assets for this offer.



The screenshot shows the CruisingPower website interface. At the top, there's a navigation bar with the CruisingPower logo and links for Celebrity Cruises, Royal Caribbean, and Silversea. Below the navigation bar is a large hero image of a cruise ship deck with a water slide and the text "PERFECT DAY".

The main content area is titled "Wave It to Win It Win Big on Shorts". It includes the following details:

- Booking Window:** January 13 - April 6, 2025
- Sailing Window:** All open deployment
- Eligible Itineraries:** All 3, 4, 5-Night Caribbean and Bahamas sailings
- Booking Offer:** For every 5-Night or shorter Caribbean itinerary you book, you'll be entered to win a short Caribbean cruise.

Below the offer details is a blue box labeled "Prize" with the text: "An Ocean View Stateroom for 2 on a Short Caribbean Cruise of your choice!".

On the right side, there's a "Marketing Assets" section with links to download or share:

- CUSTOMIZABLE CONSUMER EMAIL
- CAMPAIGN BANNERS
- TRADE FLYER
- SHARE CONSUMER FLYER

At the bottom, there's a "Terms & Conditions" section with a down arrow icon. The footer contains links for "About Royal Caribbean Group", "Terms of Use", "Privacy Policy", and "Travel Agent Guidelines", along with the Royal Caribbean Group logo and copyright information for 2025.

Archived Offers Page

Look back at offers that expired up to 180 days ago on the Archived Offers page.

You can narrow archived offers using the dropdowns. You can filter by Offers For (Consumer/Trade), Ship, or Destination. Then click on "FILTER OFFERS" to narrow your results.

To view the details of an archived offer, click on "CONSUMER FLYER".

Be sure to allow pop ups for the site in order to view the PDF.

