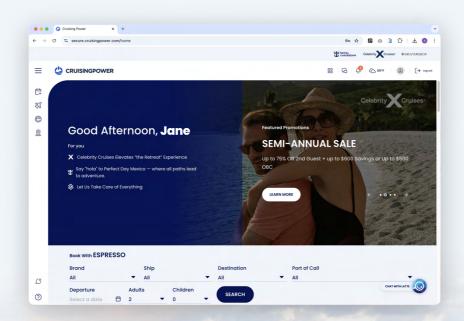


# **Training Resources**

# **Unsecured & Secured Home Page**







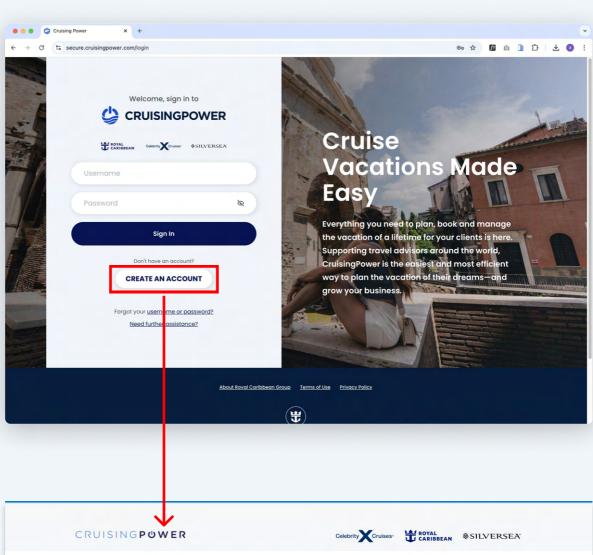






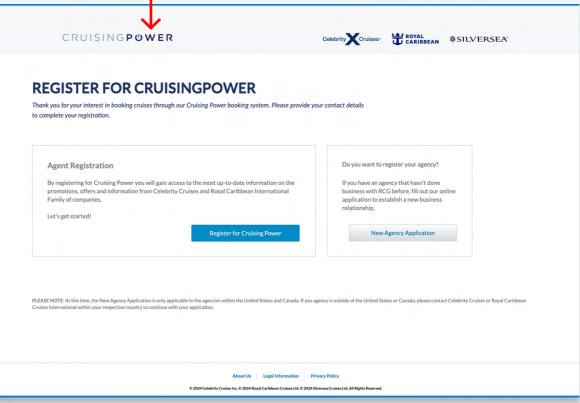
# Registering as a Travel Advisor

If you're new to
CruisingPower, the first
step is to register by
creating an account. To
get started, click "CREATE
AN ACCOUNT".



# Create New Registration Flow

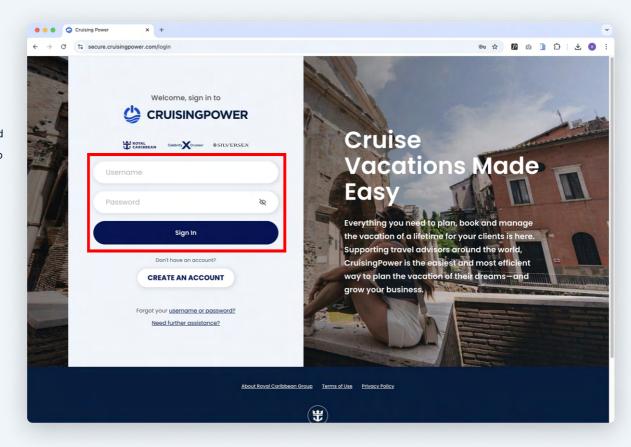
Select "Register for CruisingPower" to create your account or "New Agency Registration" if you are establishing a new agency to do business with the Royal Caribbean Group. Please follow the steps outlined below.





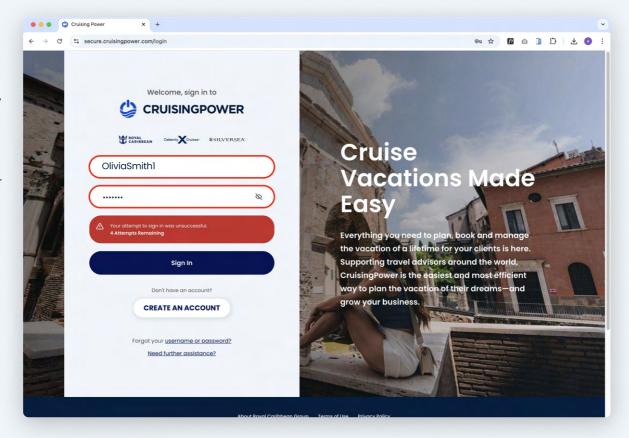
#### Log In

If you have an existing
CruisingPower account,
simply enter your
username and password
and then click "Sign In" to
access the website.



# **Incorrect Login**

If you entered the wrong username and password, you will see an alert and then have four additional attempts to log in before your account is locked for security reasons.



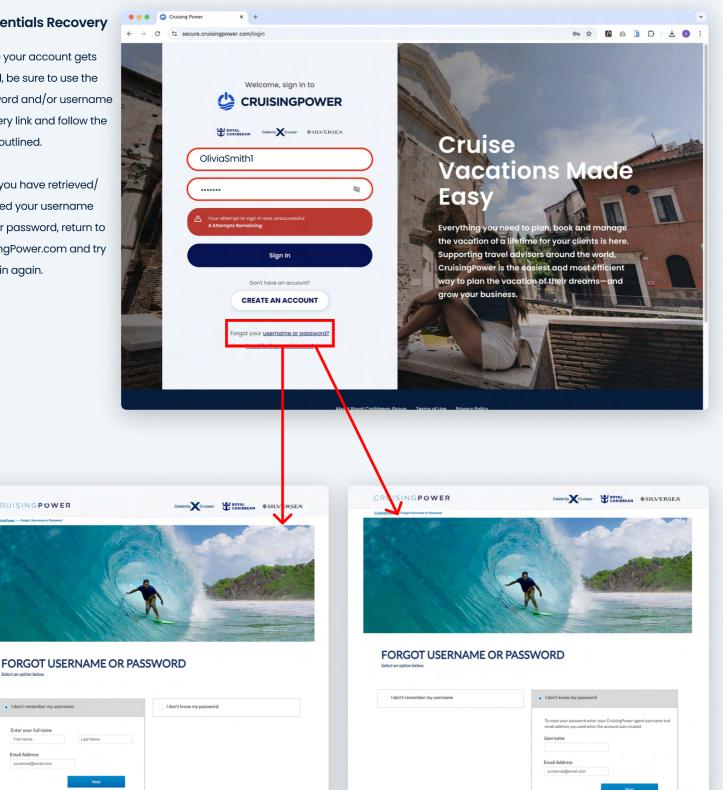


## **Credentials Recovery**

Before your account gets locked, be sure to use the password and/or username recovery link and follow the steps outlined.

Once you have retrieved/ updated your username and/or password, return to CruisingPower.com and try to log in again.

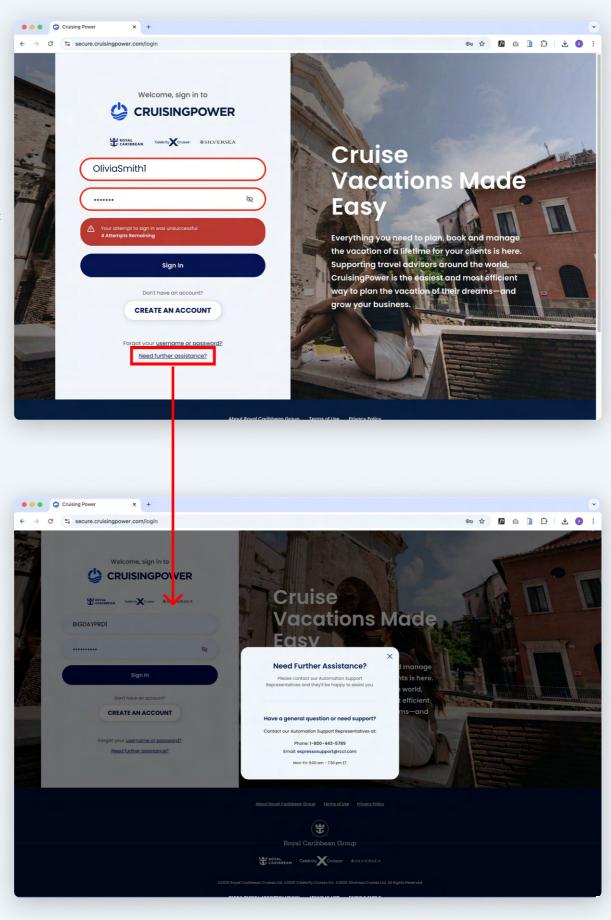
CRUISINGPOWER





#### **Need Assistance?**

If you experience any issues with your login, your account has been locked, or you have other questions related to CruisingPower.com, simply click the "Need further assistance?" link to contact our Automation Support Representatives for additional support.





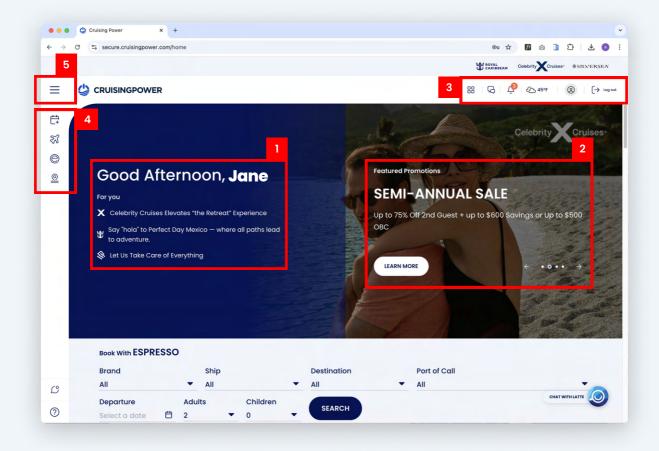
# **Secured Home Page**

# **Key Areas**

The new home page has been totally reimagined to give you faster and easier access to the tools and information you need to do business.

At a glance, the main areas at the top of the home page are:

- 1. "For You" News
- 2. Promotions Spotlight
- 3. Task Bar
- 4. Quick Links
- 5. Global Navigation Menu

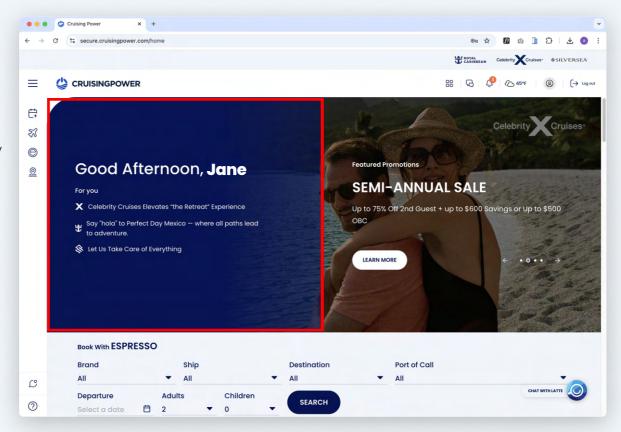




#### "For You" News

The large content section on the left of the home page will feature three newsworthy articles and/or announcements to stay connected with the latest news and brand updates.

These will be updated regularly so be sure to check back often.

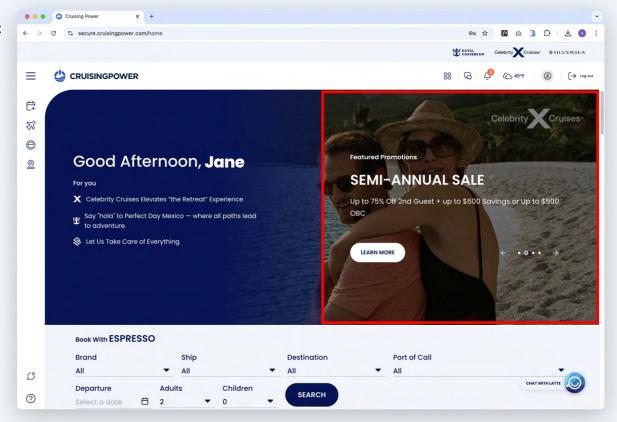


#### **Promotions Spotlight**

The right side of the page will show you the latest promotions, offers, and updates from Royal Caribbean International, Celebrity Cruises and Sliversea.

This is also where you will find announcements on new CruisingPower features.

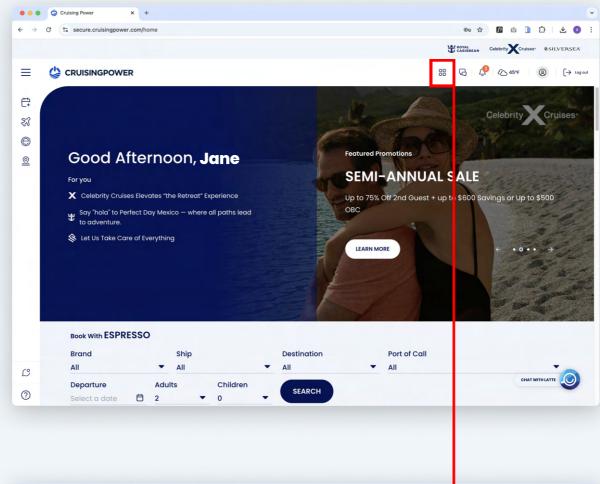
Simply use the arrows to cycle through all the featured content or click "LEARN MORE" for more details.



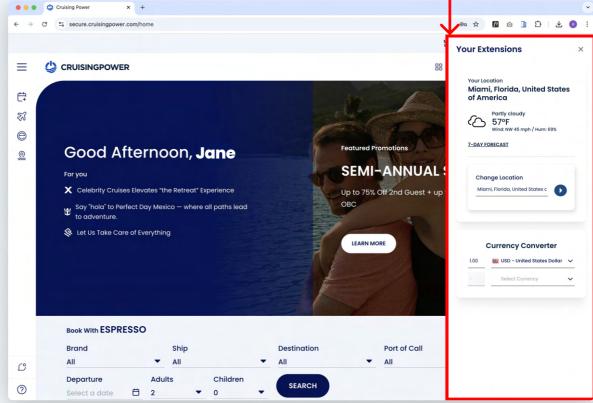


#### **Your Extensions**

Click on the app icon to open quick access tools and features that add convenience to your day.



Current extensions include a weather widget for checking the current weather, a 7-day forecast for anywhere around the world and a global currency convertor.



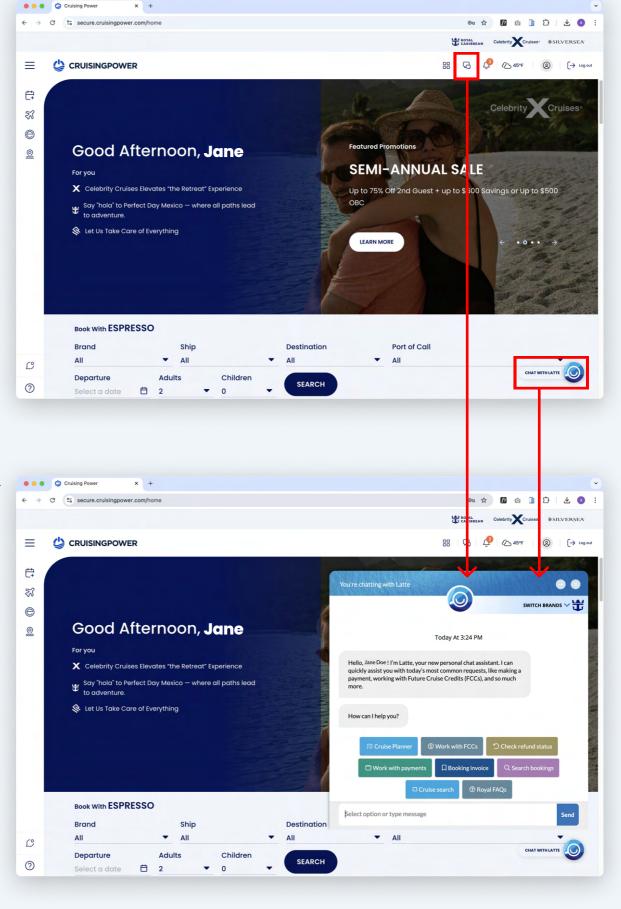


#### Latte

Click on the chat icon to access our industryleading personal chat assistant anytime from anywhere on the site.

You can also find Latte on the bottom right-hand corner.

Latte can help you with our most popular requests including help with finding and booking a cruise, payments, invoicing and answers to FAQs.



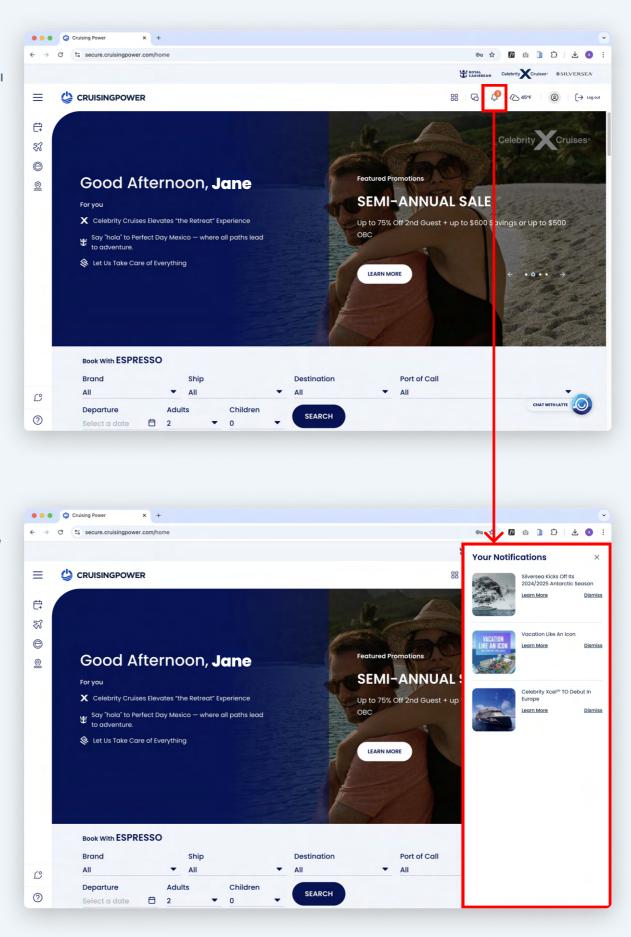


#### **Notifications**

Your Notifications Icon will alert you when there are important brand messages for you.

The number in orange indicates how many unread notifications are waiting to be read.

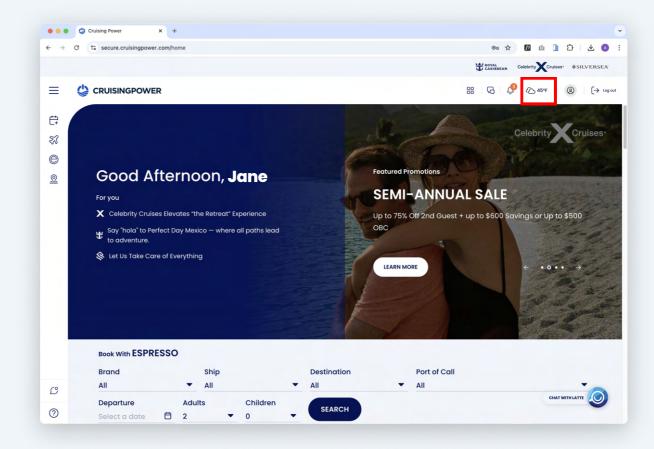
Once opened, you can learn more or dismiss the notification.





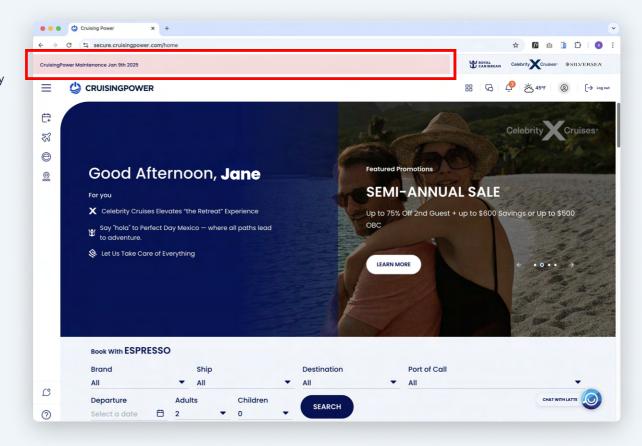
#### **Your Weather**

Get your current, local weather at a glance.



#### **Alerts**

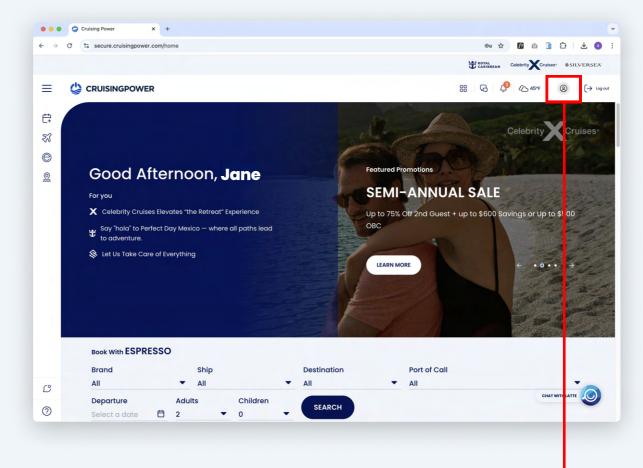
Stay up to date with any urgent alerts and site updates right here.





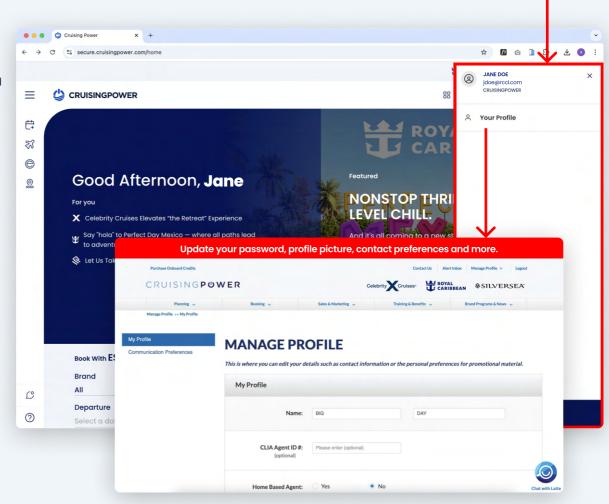
#### **Your Profile**

The profile icon lets you quickly access your CruisingPower account information.



To manage your account details, simply click on "Your Profile" to be directed to your Manage Profile page.

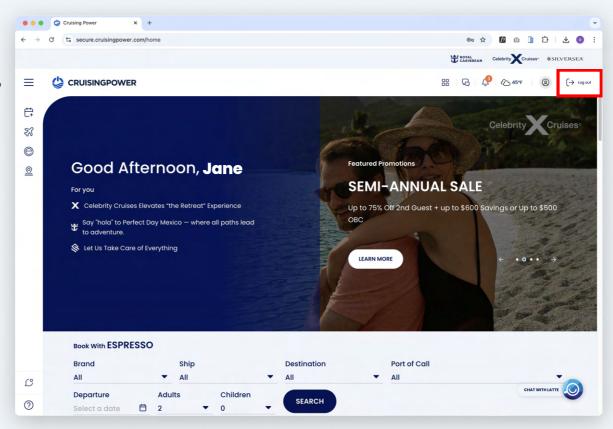
Here you can update your profile details including your password, profile picture, contact information and more.





# Logout

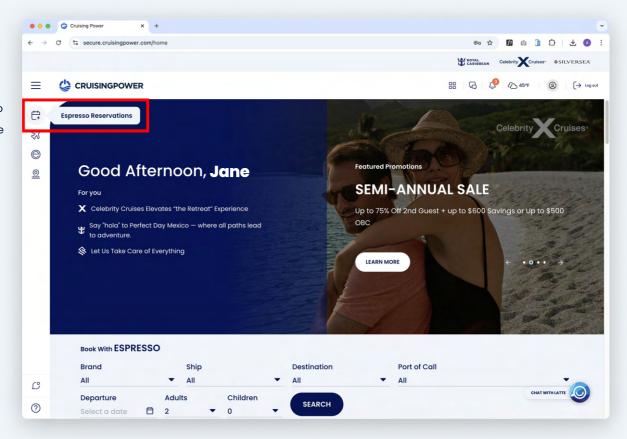
When you're ready to sign off, just click on "Log Out" to keep all your information secure.





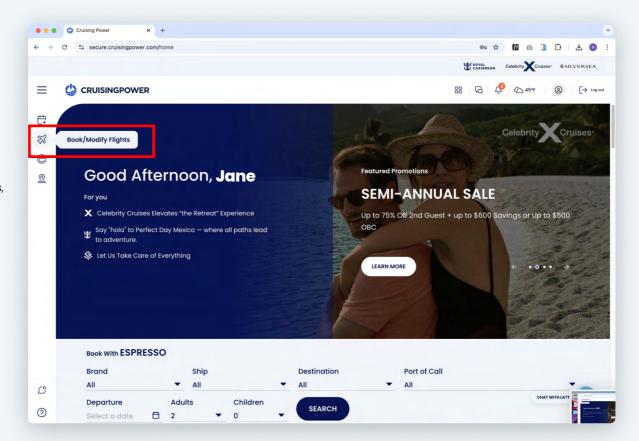
# **Espresso Quick Link**

Quickly access our booking tool by clicking "Espresso Reservations" to create, manage or service individual and group reservations.



# Flight Finder Quick Link

Access the Flight Finder tool to create or service your client's air booking. Click the plane icon to search and book flights, change and select seats, cancel or modify flights and more.

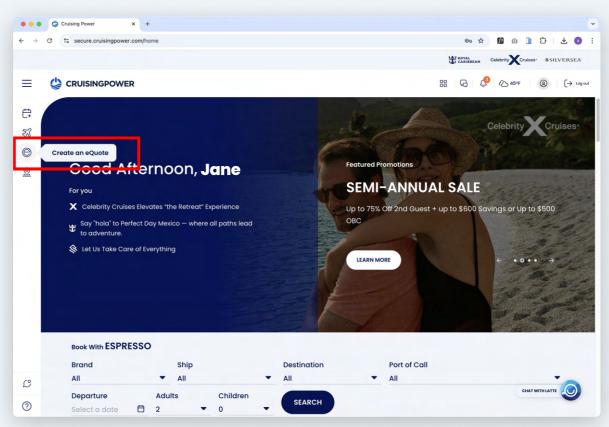




#### eQuote Quick Link

Click on the eQuote link to turn leads into bookings by sending a personalized eQuote. The ultimate lead conversion tool, eQuote's beautiful design and simple interface makes it easy for clients to immerse themselves in all the details of their dream cruise.

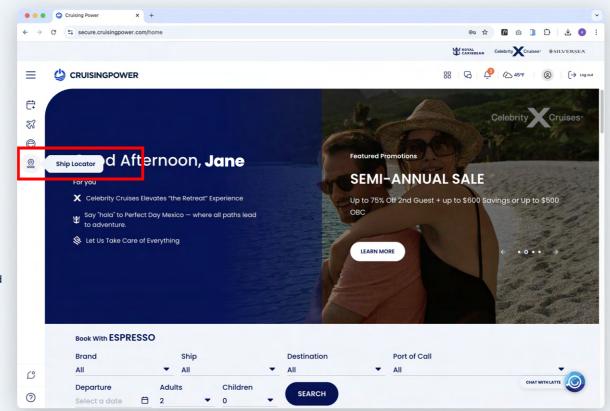
The eQuote tool will open in a new window so be sure to allow pop ups for CruisingPower.com.



# Ship Locator Quick Link

To access our interactive Ship Locator tool, just click on this icon. The tool will open in a new window so be sure to allow pop ups for CruisingPower.com.

You can then search by ship, region, and even individual ports of call as well as view and download the most current sailing announcements.





# **Global Navigation**

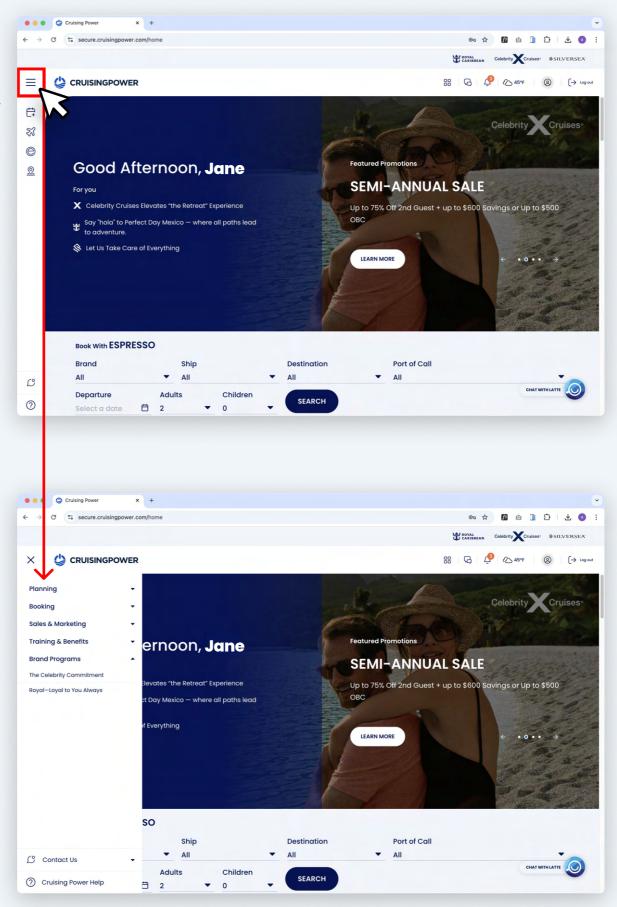
We've refreshed our main global navigation menu to be more intuitive and easy to use.

Click on the new global navigation button to access our full menu of options.

Click on any of the main navigation elements to access all the tools and features in that section.

You'll notice that some of our tools have new names and some have moved positions with the navigation.

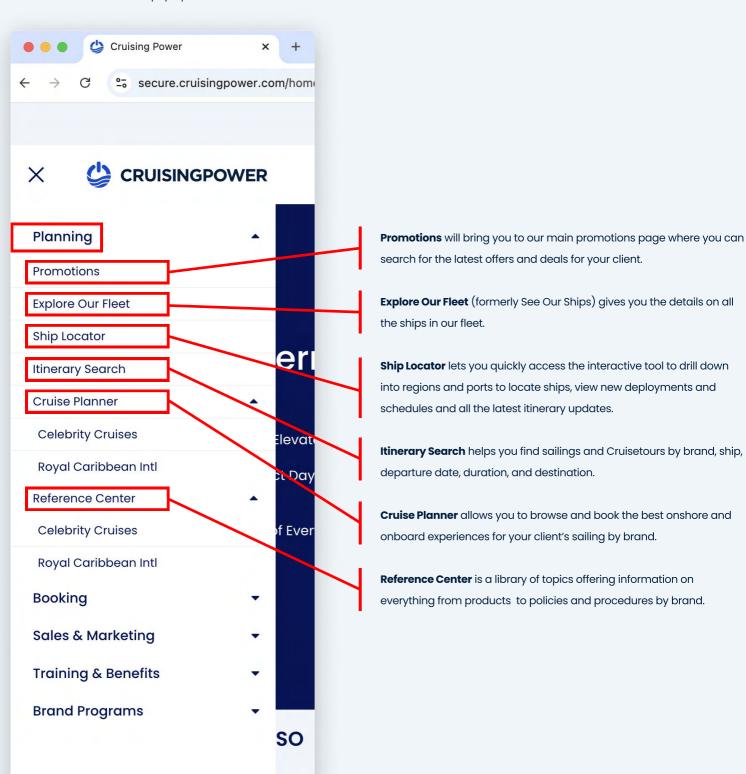
Click the new navigation button to close the view and explore other navigation elements.





#### **Planning**

Click on Planning to view all the tools and features you need to help your clients plan their perfect vacation. These tools may open in a new window so be sure to allow pop ups for the site.





#### **Booking**

When you need to make, change or service an individual or group reservation, click on Booking for these tools. These tools may open in a new window so be sure to allow pop ups for the site.



Click on **Espresso** to use our flagship booking tool.

Flight Finder helps you book and manage your client's flights.

Hotels allows you to book accommodations that perfectly suit your

Purchase Onboard Credits makes it easy to buy onboard credits on behalf of your clients or someone who wants to gift credits.

Purchase Gifts for your clients and have then delivered anywhere,

Reservation Insights (formerly Insights) gives you a dashboard view of all your reservations and makes it easy to clear alerts and conflicts.

Group Travel Center (formerly Group Travel) allows you to download financial statements and other reports specific to your group as well as

Manage Group Dining takes you to the Dining Management tool where you can manage dining times as well as request seating preferences

Online Payments allows you to process payments via credit card and wire transfer for individual and group reservations. Please note, this tool

Travel Documentation gives you quick and easy access to your client's travel documentation. You can even email your clients their eDocs and luggage tags. Please note, this tool has restricted access.

Best Price Guarantee lets you give your clients the assurance of being able to secure the best rate or promotional offer on their sailing within 48-hours from the time they booked. You can check for a better rate in

Future Cruise Credits can help you redeem or check the status of a

Coupon Redemption gives you the option to redeem your client's coupons and other certificate types such as Loyalty Program offers and Savings Certificates.



#### Sales and Marketing

These are the tools and features that can help your business grow. These tools may open in a new window so be sure to allow pop ups for the site.



Click **Create an eQuote** to launch this interactive tool to create and send vivid, compelling eQuotes with up to five products to your clients in a personalized digital quote with real-time pricing.

**Marketing Sites** gives you access to our most recent promotional website, especially created for you to personalize and send to your clients. It's perfect for inspiring prospective and new-to-cruise clients to book their best-ever vacation with you.

**Marketing Assets** sends you to each brand's marketing site to access their comprehensive library of marketing tools.

**View Ship Tours** allows you access to our library of engaging ship video tours that you can also easily share with your clients.

**RALLIO Social Media** opens up our turnkey social media content creation and posting platform.

**Digital Brochures** will bring you to the digital brochure collection of each of our brands.

**Order Sales Collateral** allows you to order from a catalog of printed brochures.

**One-Stop Pricing Files** gives you a snapshot of prices and promotions on a weekly basis.

**Agency Sales Report** opens up your agency reports. Please note, this tool has restricted access.

**Incentive Travel** brings you to the corporate, meetings and incentive site for each brand.

**Cruisetours** gives you access to everything you need to know about our multi-night land-based excursions to Alaska and the Canadian Rockies.

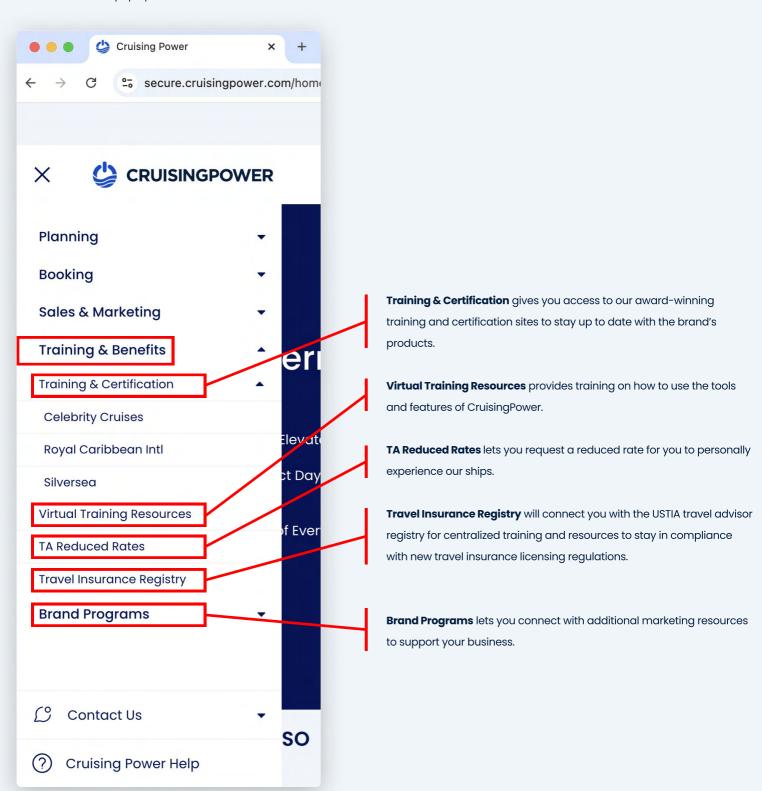
**Image Library** gives you access to each brand's comprehensive digital asset library to download our latest and greatest brand, destination, and onboard photography to make the most of your communications.

**Co-op Management** enables you to manage your marketing programs. Please note, this tool has restricted access.



#### **Training & Benefits, Brand Programs**

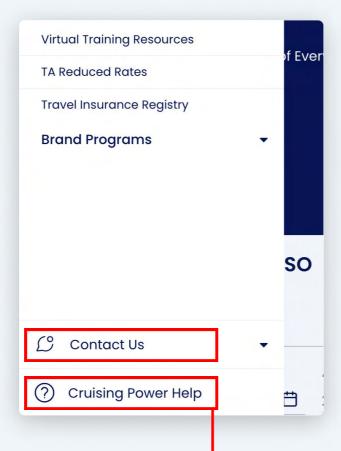
Knowledge is profit, and these are the tools that can help you become a more informed travel advisor. These tools may open in a new window so be sure to allow pop ups for the site.





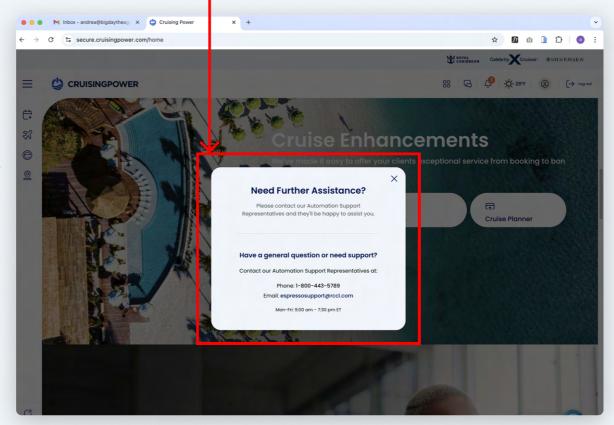
#### **Contact Us**

Gives you access to your sales team, customer service and other key departments and functions.



# **CruisingPower Help**

If you experience any issues with logging in, your account has been locked, or you have other questions related to CruisingPower.com, simply click the "CruisingPower Help" link.

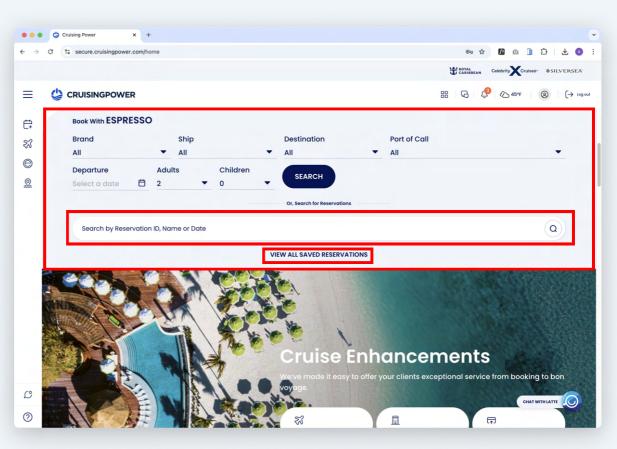




# **Espresso Widget**

Our flagship booking tool is still accessible right on the home page. You can search for a sailing and seamlessly create an individual or group reservation. You can also search for a reservation by Reservation ID number, client name or date of sailing. Simply enter the information and click on the magnifying glass to get started.

You can also view all your saved reservations by clicking "VIEW ALL SAVED RESERVATIONS."



# Cruise Enhancements

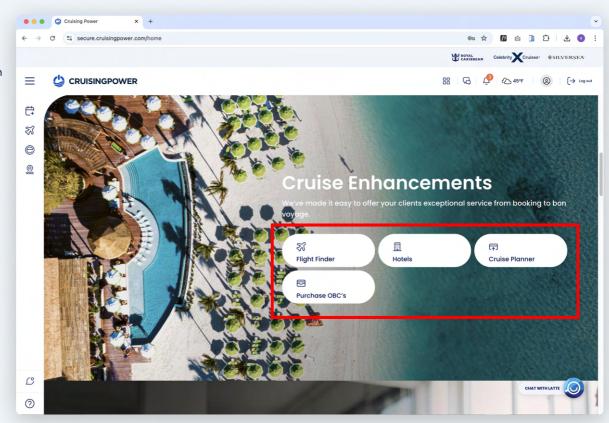
To make it easier to add on to your client's reservation, we've put our most popular service tools right here for you.

**Flight Finde**r will allow you to create and modify air reservations.

Hotels connects you with our accommodations booking engine, tailored to cruising clients.

**Cruise Planner** allows you to browse and book onboard products for your client's sailing.

Purchase OBCs lets you buy onboard credits (OBCs) for your clients.





# **Marketing Hub**

We put all the tools to grow your business right here.

Create an eQuote lets you find and share up to five products with your clients in a personalized online quote with real-time pricing.

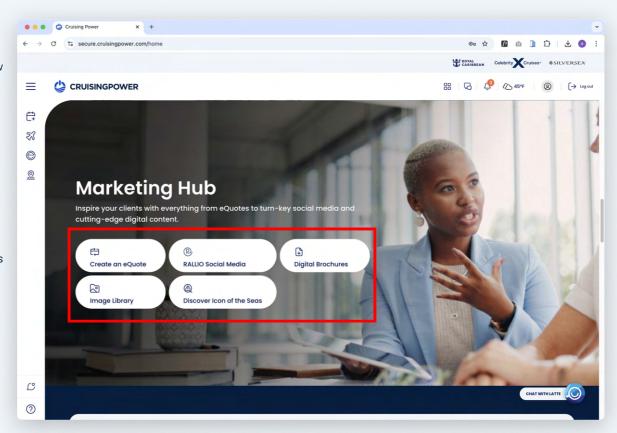
**RALLIO Social Media** brings you to our turnkey social media content creation and posting tool.

**Digital Brochures** gives you access to the digital brochure collection of each of our brands.

Image Library gives you access to each brand's comprehensive digital asset library to download our latest and greatest brand, destination, and onboard photography to make the most of your communications.

#### Discover Icon of the Seas

is our latest promotional website created specifically for you. It's perfect for inspiring prospective and new-to-cruise clients to book their best-ever vacation with you.

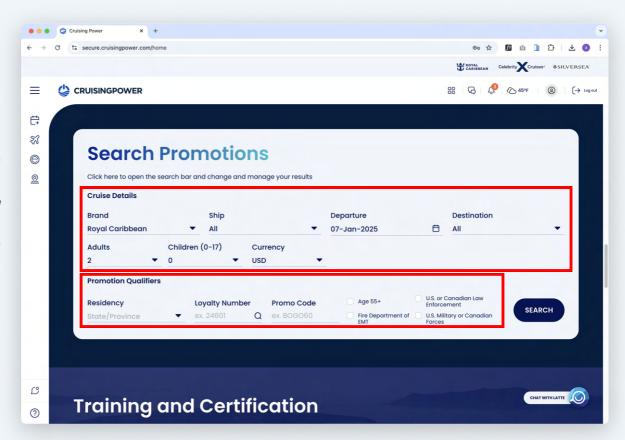




#### **Search Promotions**

You can now search for promotions right from the home page.

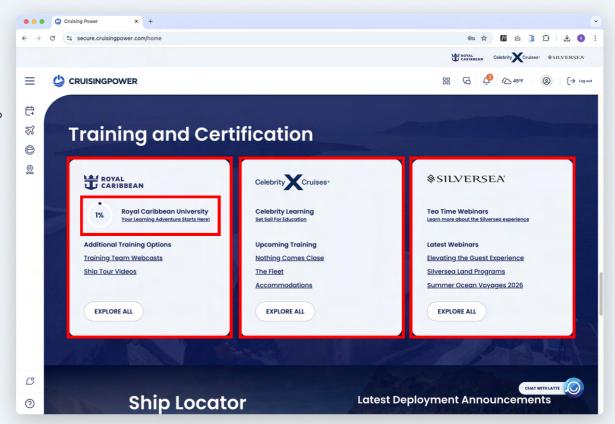
Simply choose the criteria that best matches your client's needs and browse a list of applicable promotions and details to provide the best deal for your client.



# Training & Certification

We've brought training front and center and personalized this section to allow you to see your progress where applicable and what's next for you on the training curriculum.

Click on "EXPLORE ALL" to go to that brand's training platform.



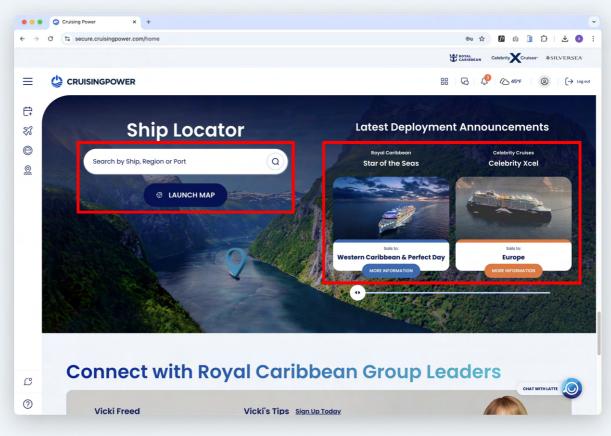


# **Ship Locator**

Access our interactive tool to drill down into regions and ports to locate ships, view new deployment and schedules, and all the latest itinerary updates.

Simply enter your search criteria or click "Launch Map" and the tool will open in a new window. Be sure to allow pop-ups for CruisingPower.com.

Get the latest deployment information by clicking "MORE INFORMATION." Use the left and right toggle to see more ships when available.



# Connect with Brand Leaders

Connect with our brand leaders by clicking on each brand's marketing page, click their Facebook icon or sign up for Vicki's Tips.

